



**DYNAMIC ADVERTISING AND DESIGN**

319 E. Jimmie Leeds Rd. Suite 721  
Galloway, NJ 08205  
phone 609.678.0407  
fax 609.678.0437  
[www.dadforshort.com](http://www.dadforshort.com)

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Contact: Kathy J. Koontz  
609-270-5600  
[kkoontz@dadforshort.com](mailto:kkoontz@dadforshort.com)

## **Dynamic Advertising and Design Completes the 2<sup>nd</sup> in a series of Podcasts for Atlantic City Convention & Visitors Authority**

**Galloway, NJ** - Dynamic Advertising and Design announces that it has successfully completed the second in a series of six (6) podcasts for the Atlantic City Convention & Visitor Authority (ACCVA). Dynamic Advertising and Design was awarded the project in April and has successfully completed and launched two (2) of the series, an Outdoor Podcast and the latest, the Attractions Podcast.

The Attractions Podcast highlights regional attractions such as the Absecon Lighthouse, the ACUA Wind farm, the Atlantic City Historical Museum and Art Center, and Historic Gardner's Basin. It features interviews with Anthony Catanoso of the Steel Pier and Richard Helfant of Lucy the Elephant. The podcast is available for viewing/downloading on the ACCVA's Web site at [www.atlanticcitynj.com](http://www.atlanticcitynj.com). Future podcasts will feature gaming, nightlife, shopping and dining in the region.

Dynamic Advertising and Design is a full service-advertising agency specializing in the latest technologies including digital signage, in-house TV networks, e-marketing, Web site development, voiceovers, podcasts and cutting edge creative design. Founded in 2004, the company serves as the primary multimedia provider for several of Atlantic City's casino properties.

For more information on this or other multimedia projects, please contact Kathy J. Koontz, Director of Sales and Marketing at 609-270-5600 or [kkoontz@dadforshort.com](mailto:kkoontz@dadforshort.com)

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The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first in New Jersey to achieve Destination Marketing accreditation by the Destination Marketing Association International. The Authority is among an elite group of 47 accredited convention and visitor bureaus throughout the United States. For complete Atlantic City information, visit [www.atlanticcitynj.com](http://www.atlanticcitynj.com).