



DYNAMIC ADVERTISING AND DESIGN

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Dynamic Advertising and Design Launches Website For the Indiana Live! Casino

Galloway, NJ - Dynamic Advertising and Design announced that it has successfully launched <http://www.indianalivecasino.com/> for the Indiana Live! Casino in Shelbyville Indiana. Indiana Live! Casino is owned by Indiana Downs, LLC. The project is being developed by the Baltimore, Maryland developer, the Cordish Company. The casino is being managed by The Cordish Company- Gaming Operations, CEO/Partner Dennis Gomes.

The website was launched with an emphasis on employment recruiting and will evolve to feature gaming and special events information when the property is officially completed in January 2009.

Dynamic Advertising and Design, located in Galloway Township, is a full service agency specializing in the latest technologies - digital signage, in-house TV networks, e-marketing, website development, voice over work, podcasts and cutting edge creative design. Founded in 2004, the company serves as the primary multimedia provider for several of Atlantic City's Casino properties.

For more information on this or other multimedia projects, please contact Kathy Koontz, Director of Sales at 609-270-5600 or kkoontz@dadforshort.com